

Dronacharya PG College of Education, Rait (Kangra)

Where knowledge is created not just communicated



Department of BBA & BCA

Organises

Two days Online Student's Seminar (Presentation)

ON

“Emerging & Innovative Dimensions of Business and IT”

SAMARTH: Exploring Youth Talent and Empowerment

Date: 4 & 5 June, 2021

Timing: 10:30am -12:45pm

Participants: BBA/BCA Students

About College

Dronacharya PG college of Education, Rait has been established under the auspices of Ocean society and founded in the name of great teacher of the age, Guru Dronacharya in the year 2006. Dronacharya P.G. College of Education, Rait has made an enviable reputation for providing cutting-edge and diverse learning experience in academic and co academic skills through its commitment to innovative and student-friendly initiatives. It is affiliated to H.P University, Shimla and recognized by NCTE and by UGC under section 2(f) of UGC Act 1956. The institution is the youngest college in the entire state of Himachal Pradesh to be graded by 'NAAC' with 'B' Grade and has intake of 200 seats in B.Ed., 50 Seats in M.Ed. Course. Three professional courses BBA, BCA and PGDCA are affiliated to H.P University with intake capacity of 160 students per year. The college has scaled new heights of excellence by becoming the first recipient of “Best Innovative Educational Institution in Himachal Pradesh award” by World Wide Achievers at World Education Summit and awards 2019. The College has been bestowed with the "Most Innovative College of Himachal Pradesh for Promoting Community Services" at “Iconic Education Summit & Awards 2019” in a ceremony held in association with India Today, Aaj Tak Telecast Partner, on 19th December 2019 in Goa. The College has also brought laurels by receiving the coveted “Best Educational Institute in Himachal Pradesh Award” by Ignited Edubirds in the prestigious National Education award-2018.

VISION OF COLLEGE

Dronacharya envisions to nurture and train students with ethical values, vibrant knowledge and professional skills, so that they become a useful instrument in the development of nation and peace.

MISSION

Total commitment to excellence in professional education and research with holistic concern for quality of life, environment and ethics, To engender this, Dronacharya has a passionate, enthusiastic, innovative and dynamic work force where in individual has been chosen on the basis of his/hertalent and aptitude irrespective of age & designation.

About Online Seminar

In the emerging scenario of rapid technological advancement, there are many new dimensions of business that changes the fate and genius of nations. Though repetitive and predictive activities can be automated higher thinking and decision skills remain the forte of humans. The sustainability and success of businesses depend on how well they are able to leverage technology and touch their advantage keeping abreast this transcending phase the seminar theme has been identified.

The seminar aims to provide a forum for the exchange of ideas on the emerging and Innovative developments and challenges in the Business and IT sector during recent time and present their research work and upgrade their presentation skills. This seminar will also provide a platform to students to put forth their ideas, shares their experiences and network with their counterparts.

OBJECTIVES OF THE WEBINAR

- ❖ To focus on the emerging and innovative dimensions of the business research.
- ❖ It will enable the students /researcher to showcase their path breaking research in different disciplines of the management.
- ❖ Provide a platform to students to put forth their ideas, shares their experiences and network with their counterparts.

Virtual Platform: Google Meet:

Theme of the Seminar : Emerging & Innovative Dimensions of Business and IT

SUB THEMES (Business):

Covid 19 Pandemic and Business

- Covid 19: Impact on the Business
- Impact on MSME and migrant workers
- Impact on Indian retail sector

Emerging Marketing scenario

- Recent Trends in Marketing: CRM & E Marketing
- Green Marketing
- Internet Marketing

Banking & Finance

- Latest emerging technology in Banking
- Security issues in Online Banking
- Plastic money : Trends, Issues and Challenges

SUB THEMES (IT):

- AI (Artificial Intelligence)
- IOT (Internet of Things)

- Hyper Transport Technology
- 5G Technology
- Big Data
- Virtual Reality
- Cyber Security & Ethical Hacking
- Neural ink Technologies
- Biometric Technology
- Silent Sound Technology
- ICT and COVID-19

Important dates:

Receipt of Abstract & full paper = 29 May, 2021

Acceptance communication = 31 May, 2021

Registration Link for 1st Semester students

<https://forms.office.com/Pages/ResponsePage.aspx?id=DQSIkWdsW0yxEjajBLZtrQAAAAA AAAAAMAADsSNNVUMzFONEIWUDBKwJhBNTdVNVJXQ1VBQUtVUC4u>

Registration link for 4th and 6th Semester Students

<https://forms.office.com/Pages/ResponsePage.aspx?id=DQSIkWdsW0yxEjajBLZtrQAAAAA AAAAAMAADsSNNVUQTZBWUIZR0s4WVQ2WThZRVIDTFVFOEVXSC4u>

Zoom Link , Facebook Live :

Guidelines for Paper Submission and Presentation:

- Paper should be original and should not be exceed five pages (5) pages. Copied paper or material from other existing work would not be accepted.
- Paper can be submitted by an author /student or with two co-author /students.
- Author and co author should register separately. Only soft copy should be submitted at email : dronaseminar@gmail.com
- All papers are subject to scrutiny and at least one of the authors of the selected paper should present the power point presentation in the e seminar.
- Each participant will be given 4-5 minutes for presentation. Only Specified and relevant content to be presented in stipulated time.
- Content presentation, communication skills, confidence and analytical ability will be the judgment criteria.

****BEST PRESENTATOR AWARD SHALL BE AWARDED****

Chief Patrons :

- Mr. G.S. Pathania (Managing Director)
- Dr. B.S. Pathania (Executive Director)

Chief Coordinators:

- Dr. B.S. Bagh (Principal)

- Dr. Parveen K. Sharma (Dean Academics)

Coordinator: Dr. Ashwani Kumar

Assistant Coordinators: Mrs. Kusum Pathania & Mr. Ranjan

Organising Secretary: Mrs. Vitika Mahajan & Mrs. Shilpa Sharma

Organising Committee: Mr. Rajnish Kumar, Mr. Shard Kumar

Mr. Kartik Soud , Mr. Om Prakash

More Details : www.dcedu.in/dronaseminar@gmail.com

Contact : 9418316847,8219637473

Regard,BBA/BCA Department

Dronacharya PG College of Education Rait, Kangra H.P.

“Were Knowledge is created not Just Communicated”

“SAMARTH”

(EMERGING AND INNOVATIVE DIMENSIONS OF BUSINESS AND IT)

Notices

Date 22/05/2021

It is inform to all the students of BCA/ BBA/PGDCA , Dronacharya College of Education organized e- Seminar for BCA / BBA students on the dated 4th and 5th June 2021 .

Dear students if you are really interested to contribute for this academic work, please do intimate us after selecting your topic on e- seminar before dated 30th may 2021.Topics are selected by you as your interest area “ **ICT , E -Commerce and Management**. If you present your paper on PPT base make 10-12 PPT (In PPT Introduction , Methodology, Finding and Conclusion) and Paper present in written format.

Guidelines to the Authors:

1. Word limit 2000- 4000words

2. Structure of the Paper:

Title:

Name of Students with Class and Roll No.:

Email:-

Abstract: (300 words) and up to 5 key words

Introduction including : (Objective of topics and delimitation)

- Reviews — All should be properly cited in (Descending order of years)
- Structure of the Paper /Methodology /Design

- Rest of the paper should contain Discussion & Conclusion

- Reference: Minimum (10)

3. Should contain appropriate self-developed diagrams

4. Source details should be added if data/diagram has been taken from other sources

5. Possible research ideas on the topic should be mentioned

Note: Here I reduced the word limit of the paper.

Communication Address:

E-mail Id:

Contact No:

Coordinator

Dr. Ashwani Kumar

Principal

Dr. B. S . Bagh

Dronacharya PG College of Education Rait, Kangra H.P.

“SAMARTH”

(EMERGING AND INNOVATIVE DIMENSIONS OF BUSINESS AND IT)

CIRCULAR

All faculty members of BCA/BBA/ PGDCA are hereby informed that online e- seminar for students is organized by Department of BCA and BBA all semester students participation is compulsory as per decided in Staff Meeting on 21st may 2021 through Google Meet. In the meeting it was decided that Following Student and Faculty Members duties are assign:

Sr. No.	Name of faculty	Duties
1.	Dr. Ashwani Kumar	Coordinator (e-seminar For students)
2.	Mr. Shrad Kumar Mr. Kuber Rana	Technical Support
	Students: Aditya Guleria (BCA IV Sem.) Ankita Soni (BCA VI Sem.)	
3.	Mr. Rjnish Kumar Mr. Atul Rana	e-Mail, link Generation, Feedback and moderator , Online Hosting
	Student : Miss Saizal (BBA-II Sem.) Miss Pallvi (BBA- VI Sem.)	
4.	Mrs. Shilpa Sharma Mrs. Vitika Mahajan	Organizer Secretary (e –seminar for students)
5.	Mr. Ranjan Choudhary Mrs, Kushm Pathania	Participant Detail From BCA ,BBA& PGDCA
6.	Mr. Kartik Sud Mr. Om Parkash	Report writing of the e-Seminar

Coordinator:
Dr. Ashwani Kumar

Principal
Dr. B.S. Bagh

Two Days e-Seminar Organized by BBA & BCA Department

Dated on: 4th & 5th of June 2021.

“SAMARTH”

(EMERGING AND INNOVATIVE DIMENSIONS OF BUSINESS AND IT)

FIRST DAY REPORT

The Two Days Online Students’ Seminar “SAMARTH” on The Theme: Emerging & Innovation Dimensions of Business & IT organized by BBA & BCA Department.

The 1st Day Session was commenced with a propitious note with Lighting of lamp ceremony followed by invigorating Vedic chants amid covid-19.

The Chief Guest of Inaugural was Prof. Atul Khosla Founder & Vice Chancellor Shoolini University, Solan.

The Key Note Speaker was Dr. Sapna Bansal Department of management & commerce, University of Delhi.

HOD BBA Mr. Mukesh Sharma welcomes all the dignities in the seminar & provide guidelines to the prescribes & provide introduction about session.

Ex. Director Dr. B.S Pathania welcomes our Chief Guest, Keynote Speaker & all the students.

Associate Prof. Ashish Nag, Deptt of Travel and Tourism Central University Himachal Pradesh and Dr. Satish Sood Deptt. Of Computer Science & Engineering, Govt. PG College Dharmshala was the Resource Person in the Day 1 of Online Webinar.

Now in the First Technical Session below students has presented their presentation with full enthusiasm:

BBA		
Students Name	Class	Topic
Soham & Saksham	BBA 1 st Year	Internet Marketing
Himank Sharma & Garima	BBA 2 nd Year	Covid-19 Pandemic & Business
Ishani & Shivani	BBA 2 nd Year	Covid-19 Pandemic & Business

Inderpal & Yashashvi	BBA 3 rd Year	Plastic Money
Vishali & Nisha	BBA 2 nd Year	Covid-19 Pandemic & Business

BCA		
Students Name	Class	Topic
Akash & Kritika	BCA 1 st Year	Ethical Hacking
Aditya Saini & Manju	BCA 2 nd Year	Artificial Intelligence
Aditya, Ayush, Manish & Sahil	BCA 2 nd Year	Social Dilemma
Karan Singh, Shweta, Keshav	BCA 2 ND Year	5G Technology
Bidanshi, Anshul, Rohan &	BCA 2 nd Year	Ethical Hacking

After the Ending of Technical Session 1 both the resourced Person shared their insight about the student seminar & exhorted students to be active goal oriented extraordinary to follow the roadmap of the success.

The online event on zoom platform was attended by around 200 students, faculty & Resource Persons.

Asst. Prof. Vitika Mahajan proposed vote of thanks in inaugural session & Asst. Prof. Ranjan Chaudhary proposed vote of thanks at the end of day 1 technical session.

The student seminar was attended by Chief Persons Managing Director Mr. G.S Pathania & Exe. Director Dr. B.S Pathania, Chief coordinator Dr. B.S Bagh (Principal), Dean Academics, IQAC Coordinator Dr. Parveen Sharma, faculty members of BBA, BCA, B.Ed, MED & Students.

Day 2nd

The Two Days Online Students' Seminar "**SAMARTH**" culminated with a valedictory address by Chief Guest, Dr.Puneet Sood, Director, NIFT Kannur, Kerala.

The 2nd Day Session was organized by BBA and BCA department of Dronacharya Pg college of education, Rait on the theme : **"EMERGING AND INNOVATIVE DIMENSIONS OF BUSINESS AND IT"(Exploring youth talent and empowerment)** began with sacred Vedic shloka recitation by Asst. Prof. Amit Sharma to the mark the beginning of educative and enriching presentations by participants.

Astt. Prof .Rajesh Rana (H.O.D) BCA and Astt. Prof. Mukesh Kumar (HOD) BBA was the resource persons for technical session-2.

54 students of BBA and BBA delivered their presentations on varied themes i.e AI (Artificial Intelligence) IOT (Internet of Things), Hyper Transport Technology, 5G Technology, Big Data, Virtual Reality, Cyber Security, Ethical Hacking, Neuralink Technologies, Biometric Technology, Silent Sound Technology, ICT and COVID-19.

BBA

Name	Class	Topic
Ajay khan & Rose thakur	BBA 3 rd Year	Security issue in online banking
Saksham & shubham	BBA 3 rd Year	Covid-19 impact on education
Muskan & Abhinav	BBA 1 st Year	Green Marketing
Pallavi and sunita	BBA 3 rd Year	Internet Marketing
Atul Sharma & Vivek	BBA 3 rd Year	Latest emerging technology in banking
Manju & Sparsh	BBA 1 st Year	E-marketing
Shivani & Abhishek	BBA 3 rd Year	Impact of covid-19 on retail sector
Arshdeep & Arushi	BBA 2 nd Year	Plastic money :Trend issues and challenges
Satyam parmar,Vansh	BBA-III	Impact of covid 19 on retail sector
Priyansh,Ankit	BBA-I	Impact of Covid 19 on MSME sector
Kavita and Ritika	BBA-II	Impact of covid 19 on retail sector
Pallavi Pathania,Sahil kumar	BBA-III	Internet Marketing
Vishal Saini,Rajat sharma	BBA-III	Covid 19 on business environment
Partiksha,Mohit kaundal	BBA-I	Impact of Covid 19 on MSME sector
Sejal lascar and Aman	BBA-II	Impact of covid 19 on retail sector
Atul,Ankush	BBA-III	Security issues in online banking
Vishali,Sonali	BBA-II	Banking sector finance
Rohit,Nitik	BBA-III	Impact of covid 19 on retail sector

Sneha Rana,Keshav Bhag	BBA-II	Internet Marketing
Sagar,Swapan	BBA-III	Internet Marketing
Sachin kumar,Sajan kumar	BBA-III	Covid 19 on business environment

BCA

Name	Class	TOPIC
Virender	BCA 1 st Year	AI
Nivesh & Sahil sharma	BCA 3 rd Year	Ethical Hacking
Keshav Bhardwaj & Riya	BCA 3 rd Year	BIG DATA
Kanika,Daksham ,Nikhil and Gurjeet	BCA 2 nd Year	Silent Sound and technology
Shweta Choudhary,Sabri,Sahil & Shivani choudhary	BCA 2 nd Year	Neuralink technology
Vikrant	BCA 1st	Internet security
Basu	BCA 1st	Biometric technology
Aanchal jamwal	BCA 3 rd	5G technology
Arun	BCA 3 rd	Hyper transport technology
Shreya Sharma,Himanshu,Tushar,Rahul kangri	BCA 2 nd	Virtual reality
Aditya guleria,Rahul rana,Ayush,Abhishek	BCA 2 nd	Big data analysis
Nitish,Nitika,Sahil,Simran thapa	BCA 2 nd	Fingerprint authentication
Ritikmahajan,Ashish kumar,Akanksha Mahal,Rajat Marker	BCA 2 nd	Internet of thing

Asst. Prof. Rajesh Rana HOD BCA and Asst .Prof. Mukesh Kumar HOD BBA shared their observations and insights with the participant students at the end of the technical session.

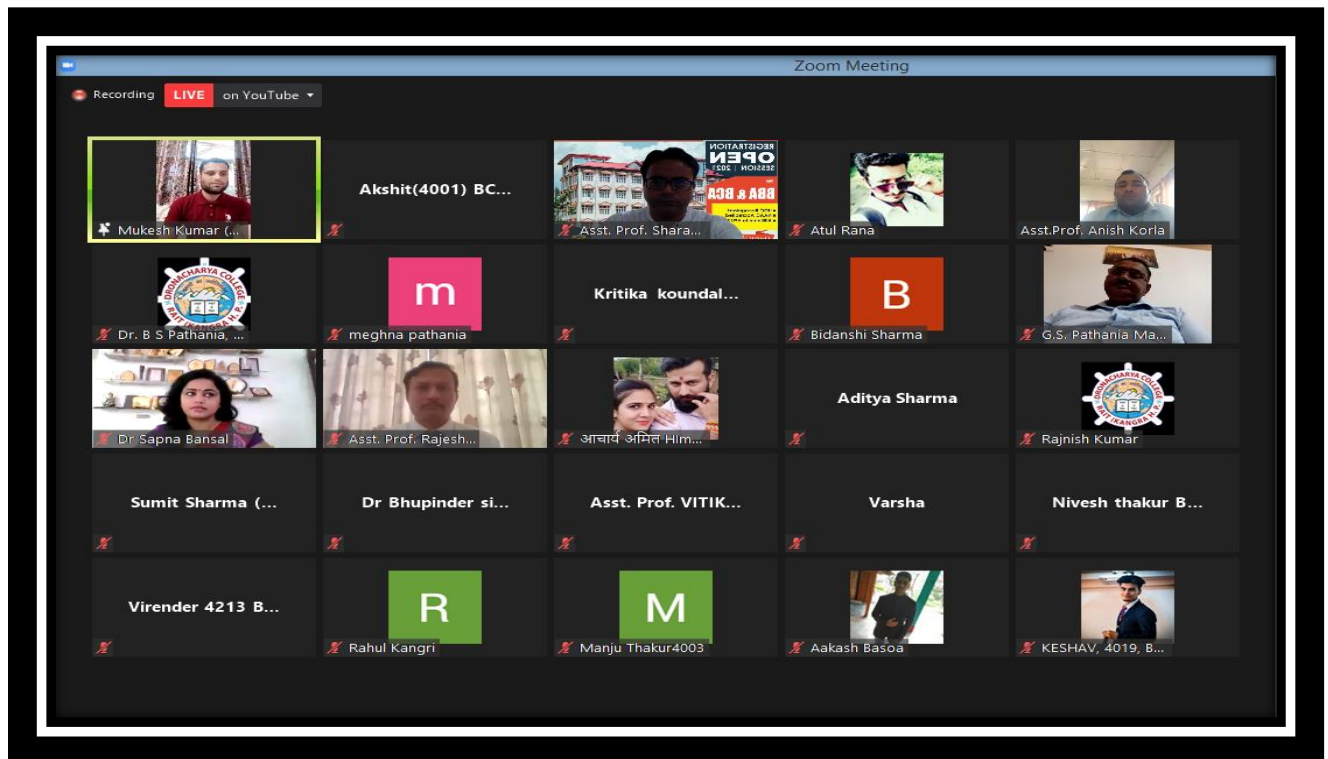
In the Valedictory, Dr. Puneet Sood, Director, NIFT Kannur, Kerala was the chief guest. Asst. Prof. Rajesh Rana, HOD BCA introduced the chief guest. Executive Director, Dr. B.S Pathania

welcomed the chief guest of the valedictory. Asst .Prof.Mukesh Kumar enlightened the audience about the proceedings of the two -day's online students' seminar.

In his valedictory address the Chief Guest, "Dr. Puneet Sood, Director, NIFT Kannur, Kerala" congratulated the team Drona on the exceptional initiative. He focused on embracing virtual technology to mitigate the challenges posed by COVID-19 Pandemic in Education. He laid emphasis on up gradation of skill sets, righteous values, sharing of knowledge and team work .He reiterated that will, determination and innovation are the cornerstones of survival and can lead to diligent realization of goals.

The students seminar was attended by Chief Patrons, Managing Director ,Mr. G. S Pathania , Executive Director Dr. B.S. Pathania, Chief coordinator ,Dr. B. S Bagh ,Principal ,Dean Academics, IQAC coordinator, Dr. Parveen Sharma, faculty members of BBA, BCA, B. Ed. ,M.Ed. and students of BBA,BCA . The two-day event concluded with Dr. Ashwani Kumar, coordinator of the two-day online student's seminar proposing of vote of thanks.

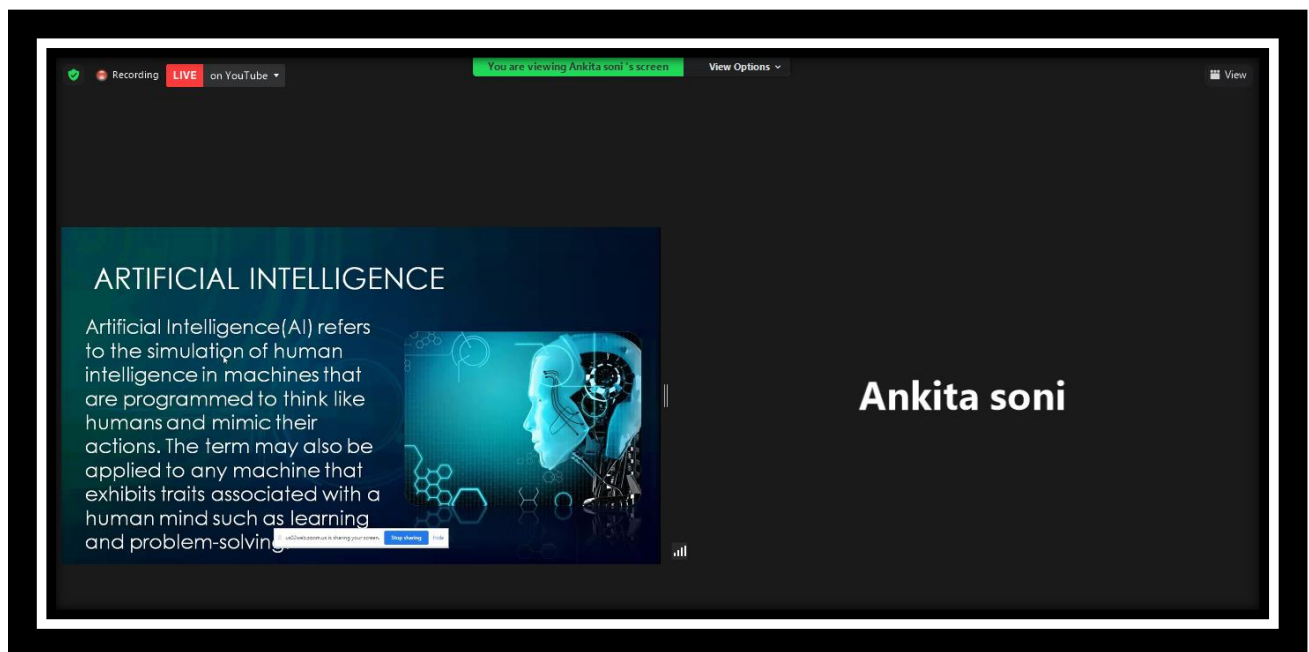
Glimpse of DAY - 1 E-Seminar



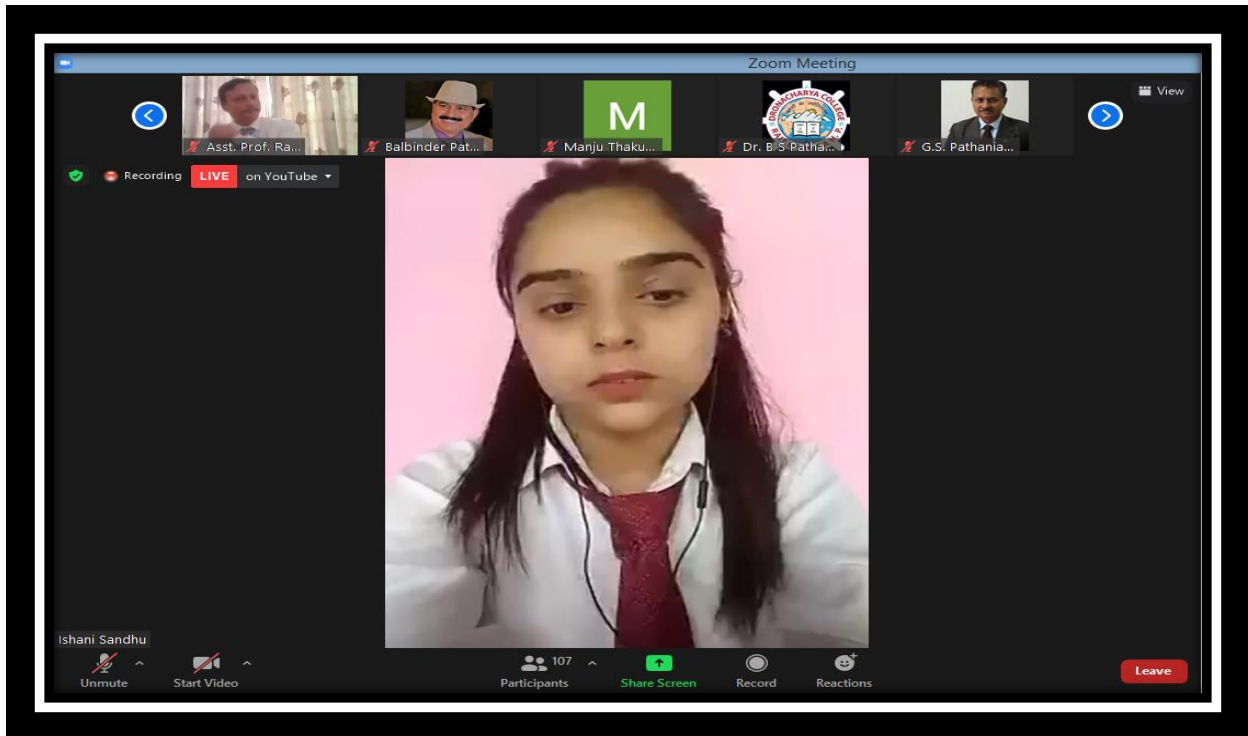
Assts. Prof. Shard Kumar Introduce Bio data of Chief Resource Person



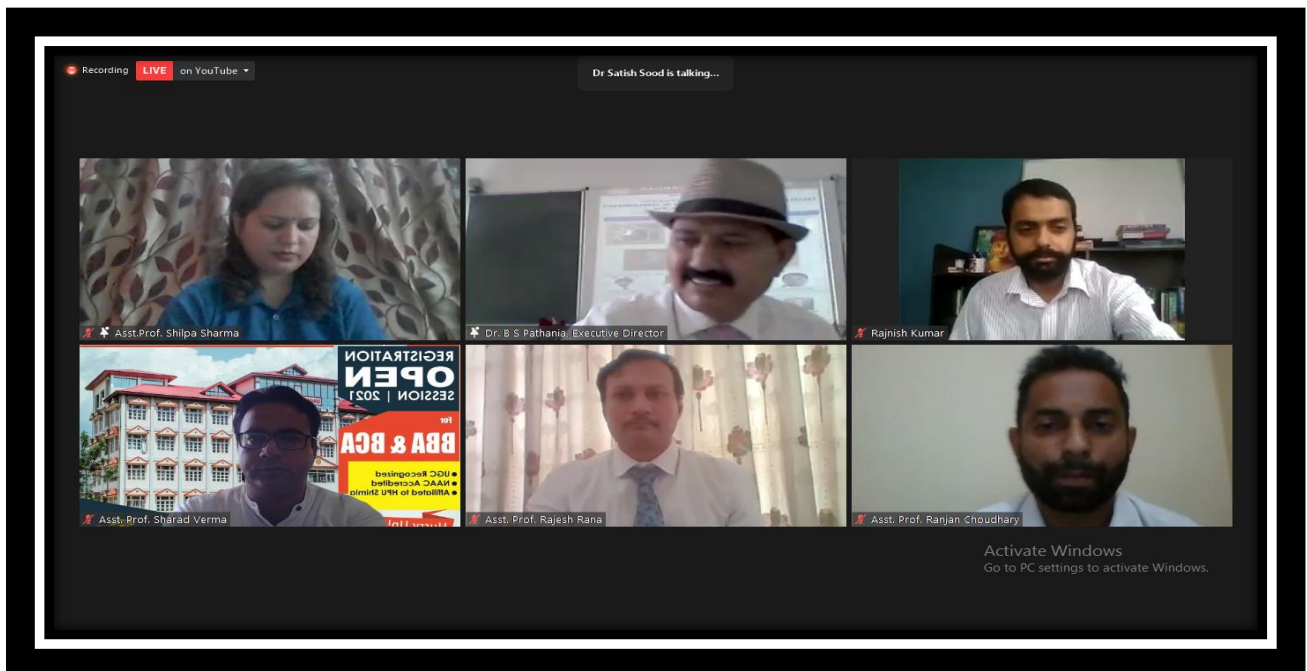
Chief Resource Person Vice –Chancellor Prof. Atul Khosla Share His views to students



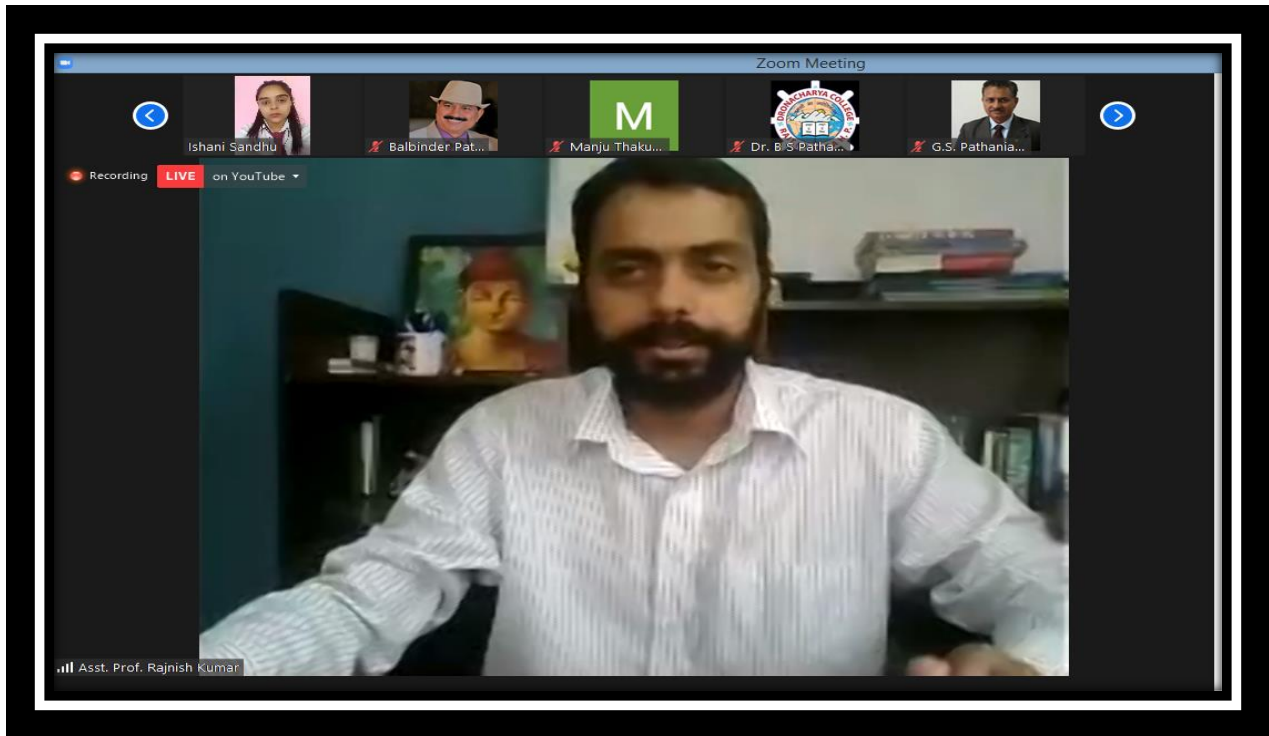
Ms. Ankita Present Her Paper Artificial Intelligence



BBA Students Present Her Paper



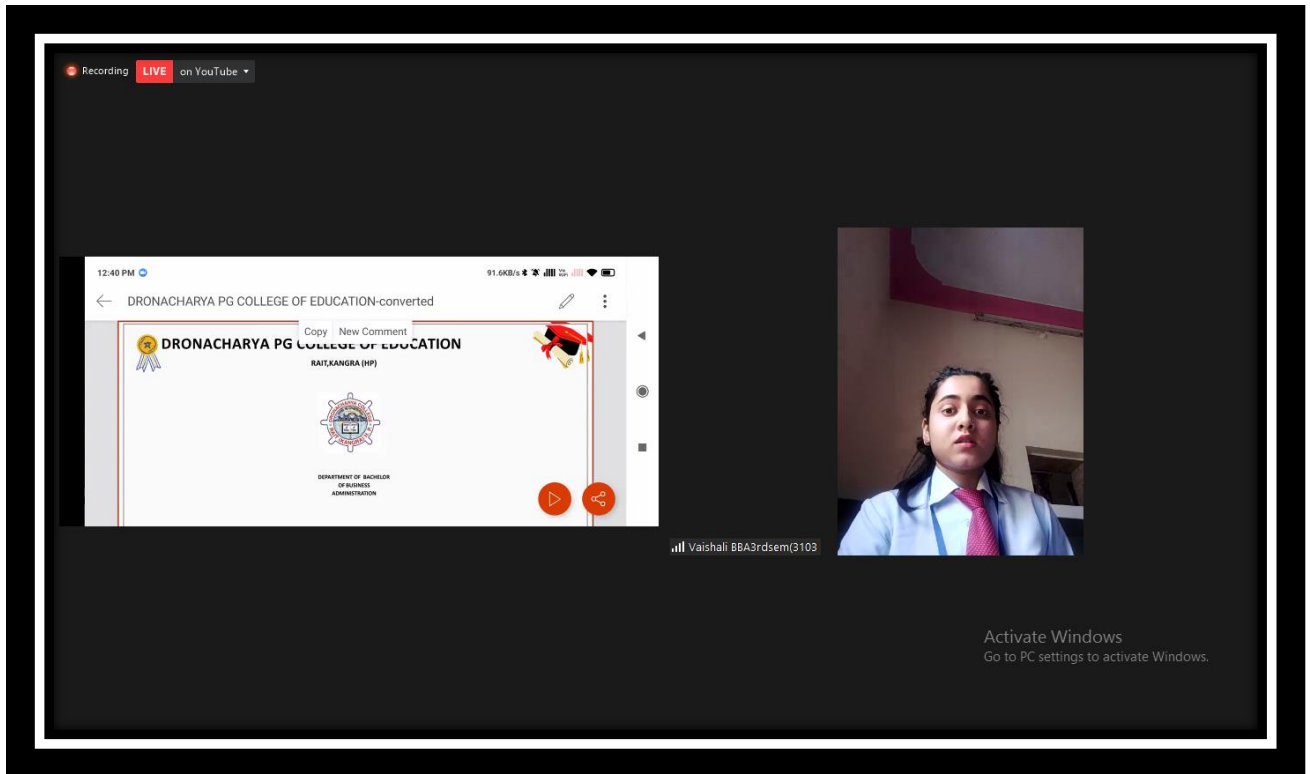
Assistant Prof. Shilpa Sharma Introduce Bio data, Key Note speaker Dr. Sapna Bansal



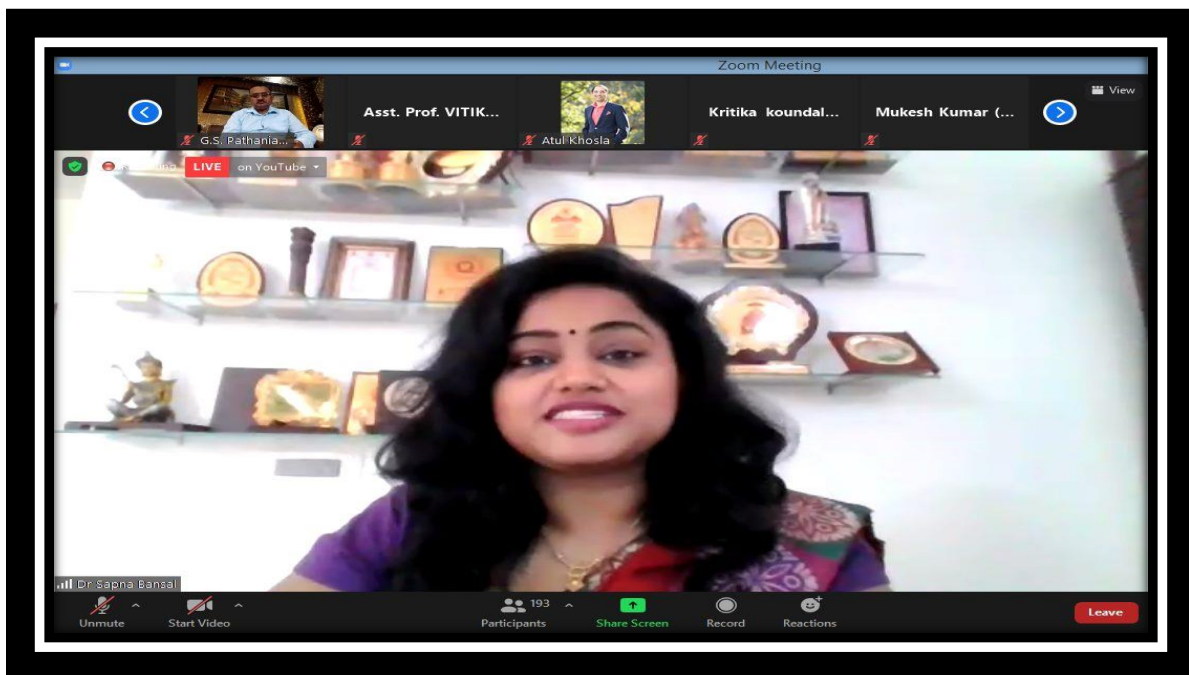
Moderator Assst. Prof. Rajneesh Kumar commence The Programme



HOD BBA Mr. Mukesh Kumar tell about Seminar Rule regulations

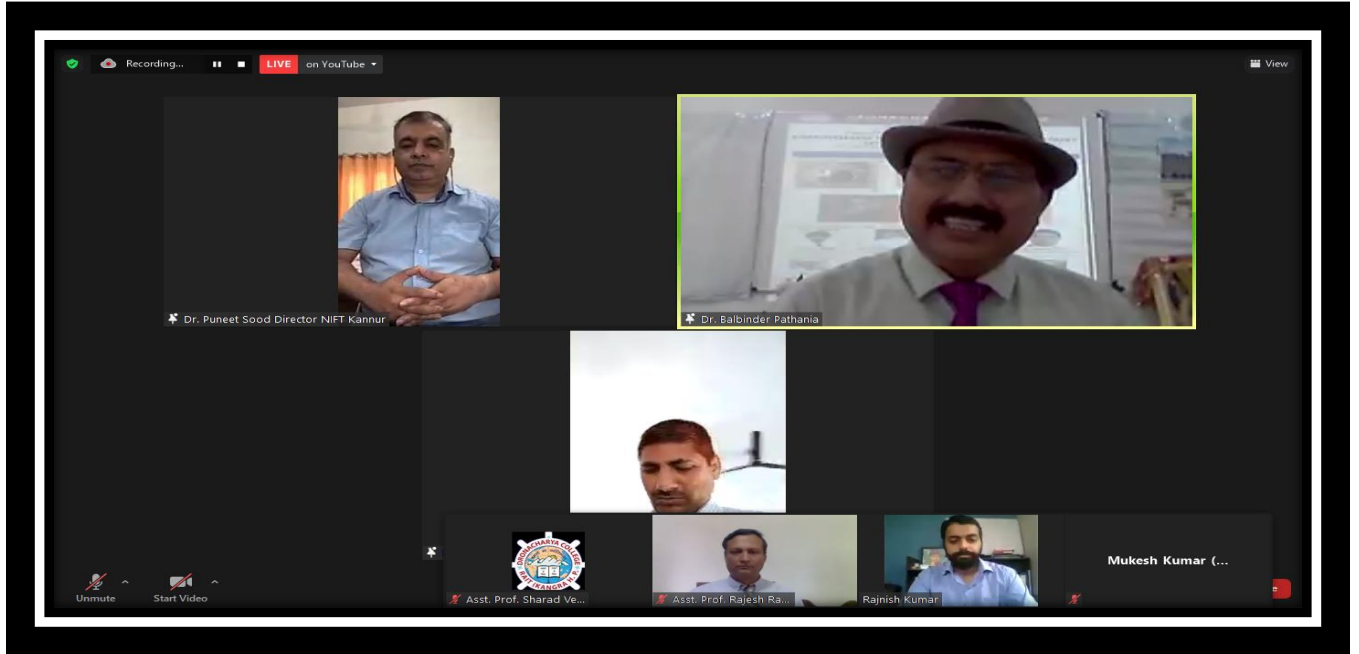


Student of BBA Department present Her Presentation

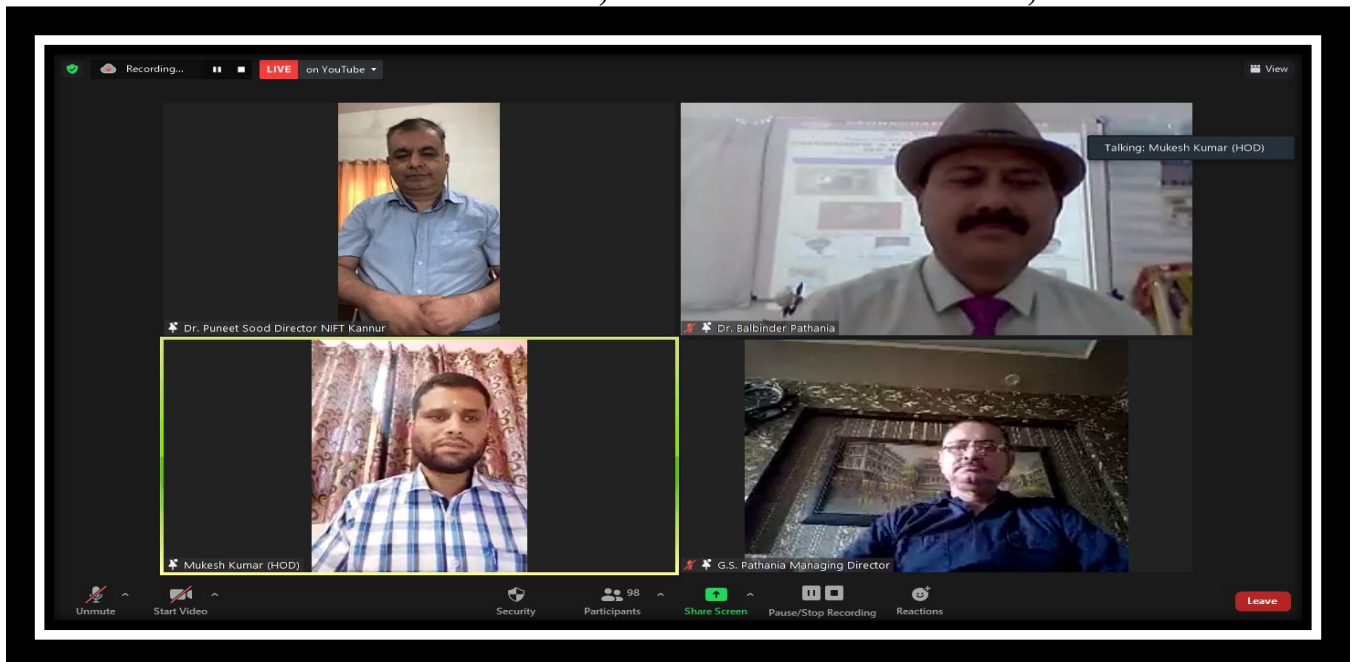


Key Note Speaker Dr. Sapna Bansal Share her views

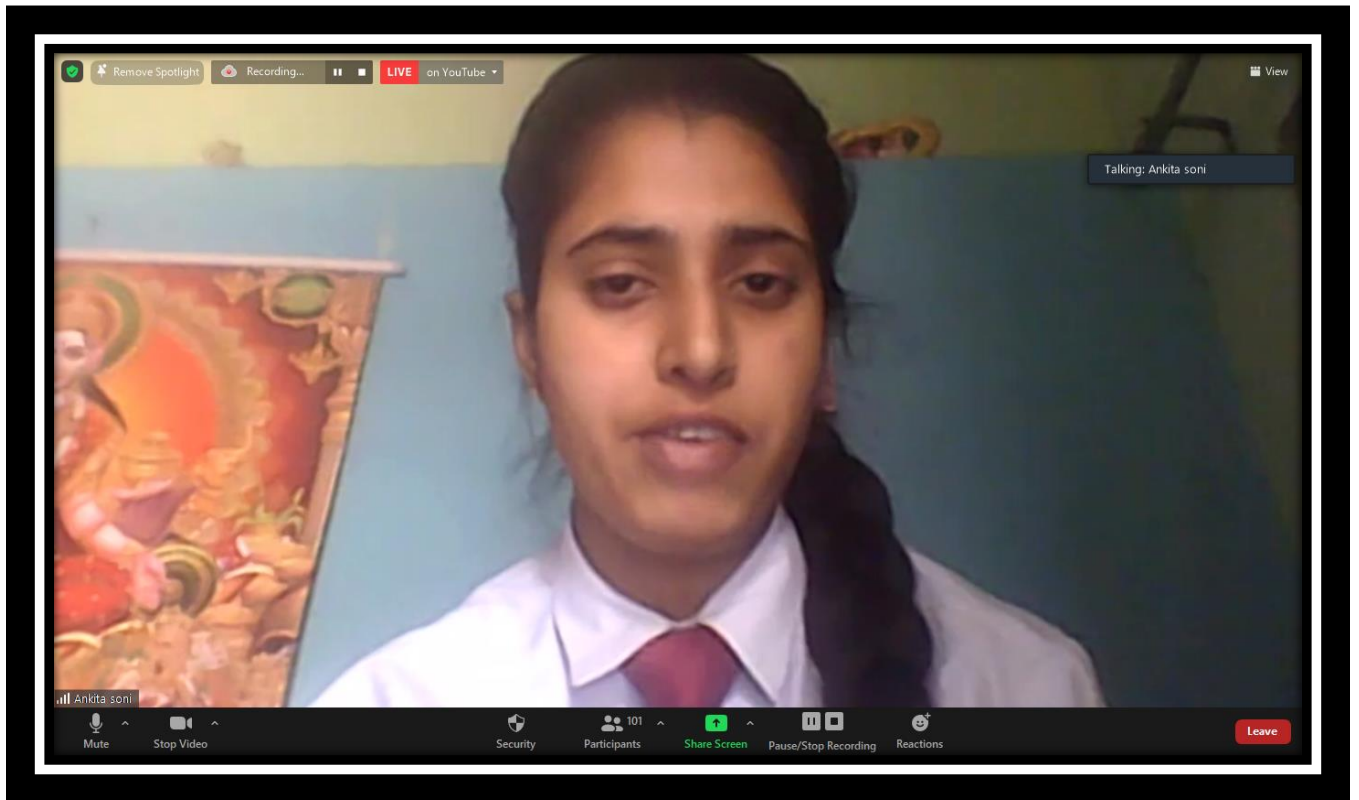
2nd Day Glimpse



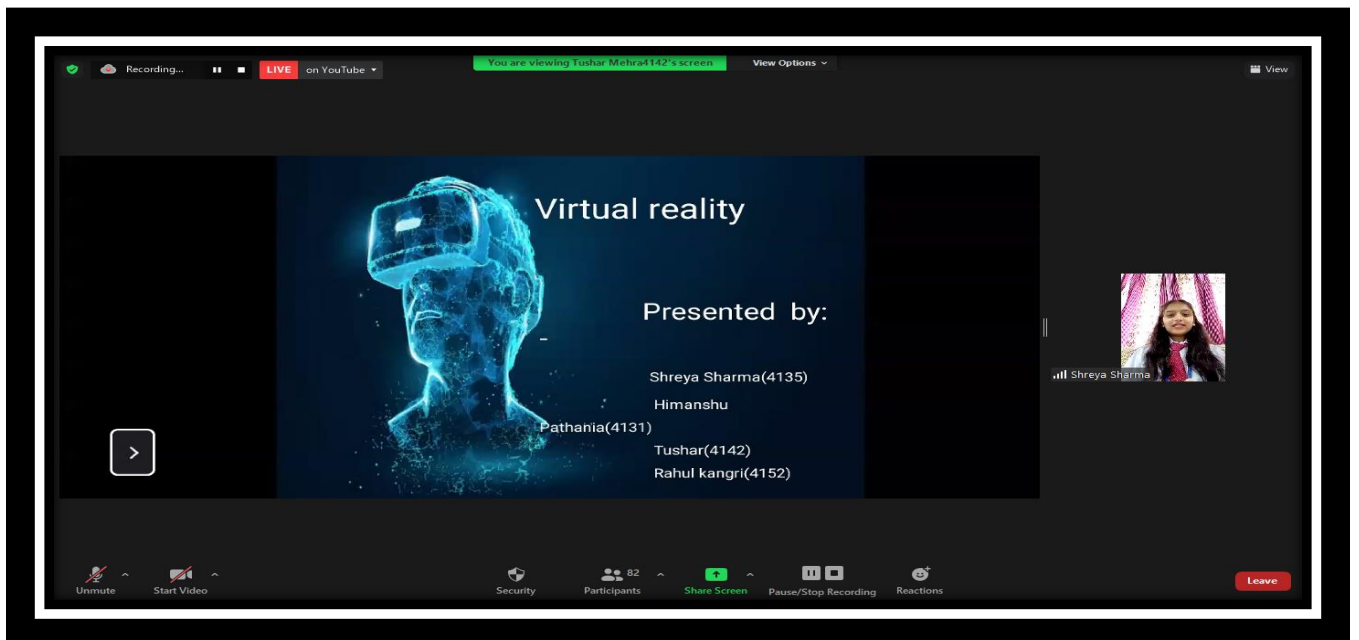
Executive Director Dr. B.S. Pathania Welcome to 2nd Day Valedictory, Chief Guest Person Dr. Puneet Sood , Director of NIFT Kannur, Kerala



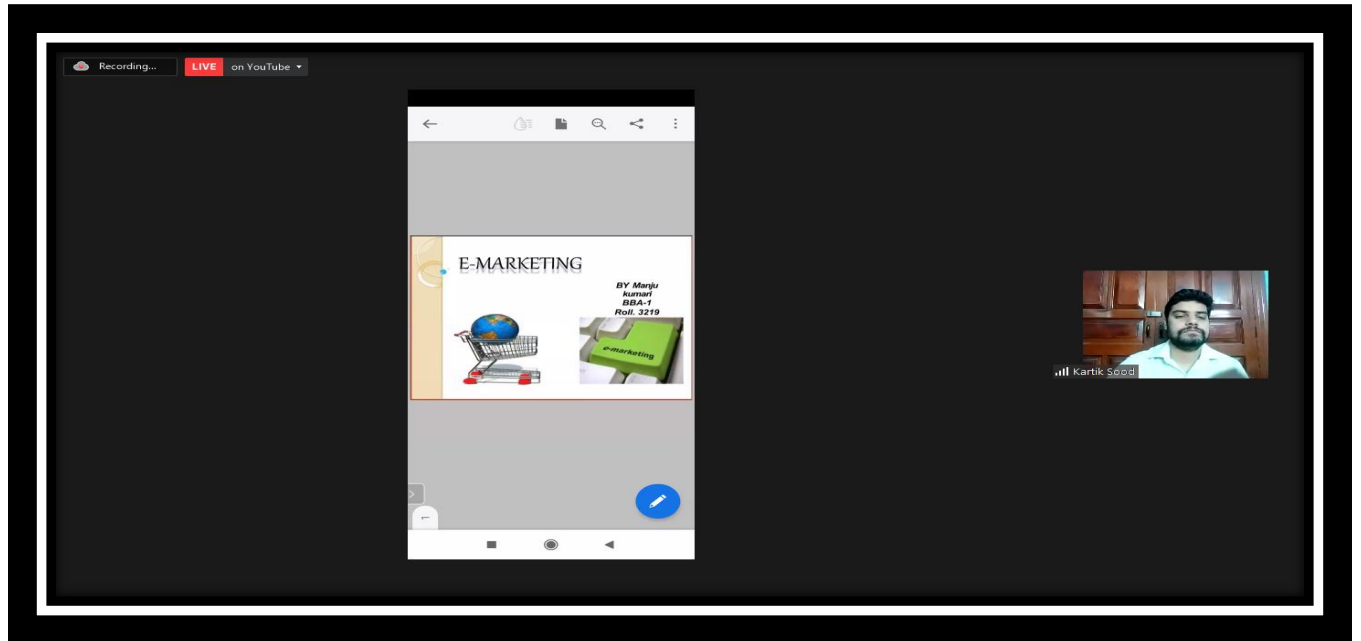
Asst. Prof. Mukesh Kumar (HOD BBA) Introduce Chief Guest Profile .



Ms. Ankita Present her PPT



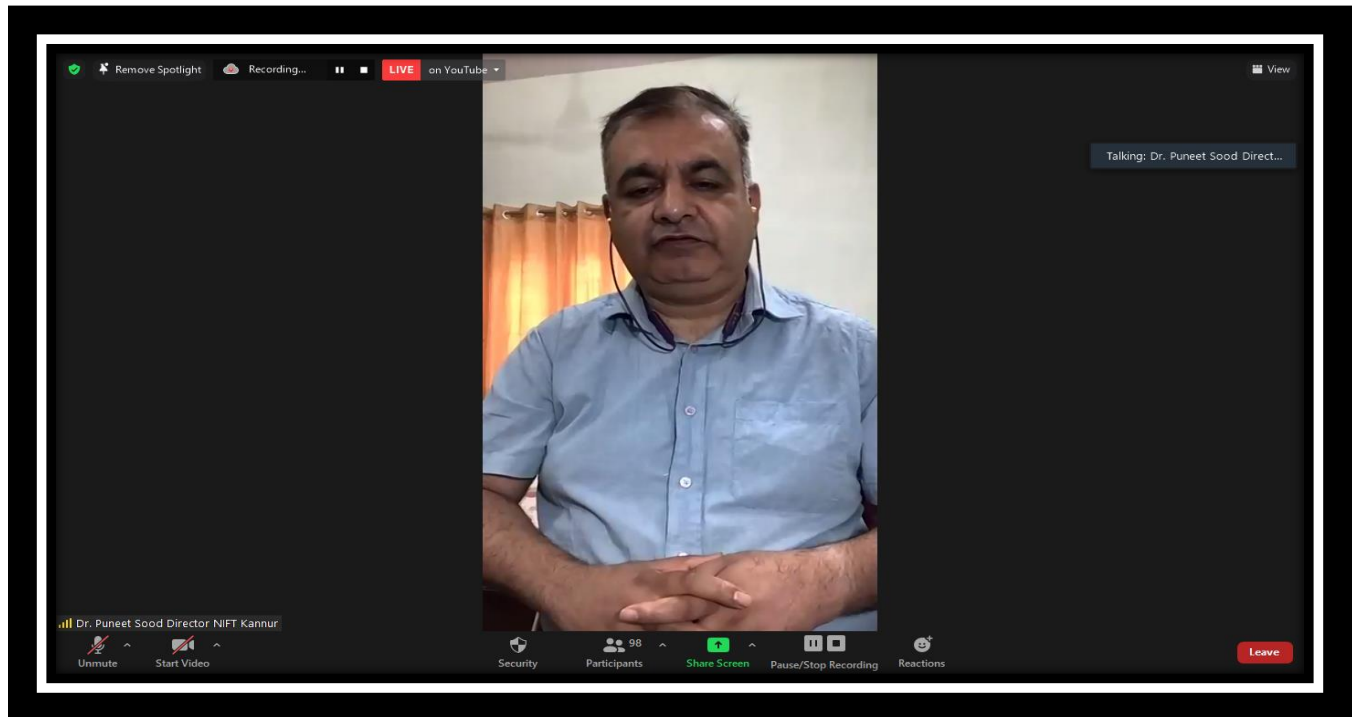
Ms Shreya Sharma Present her PPT ON “Virtual Reality”



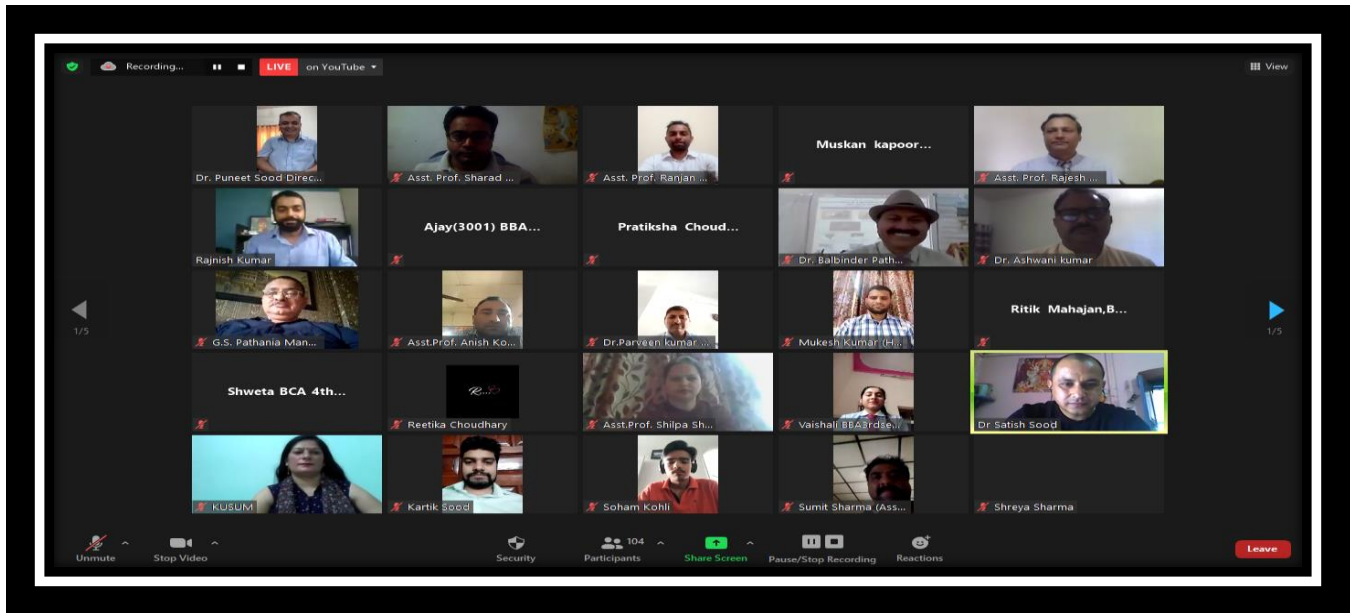
Student of BBA present PPT ON E- marketing



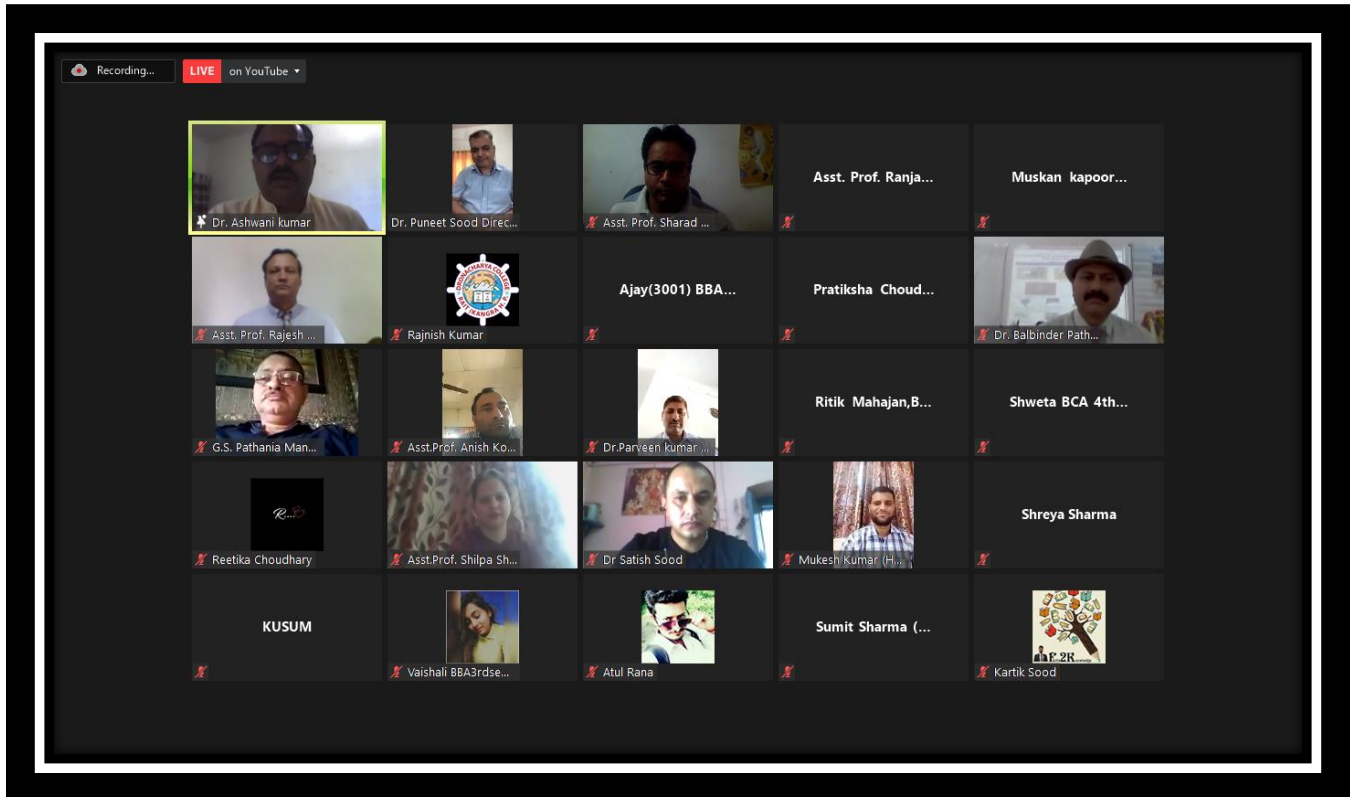
Mr. Harsit BCA 2nd Year Students Present PPT On “Ethical Hacking Needs



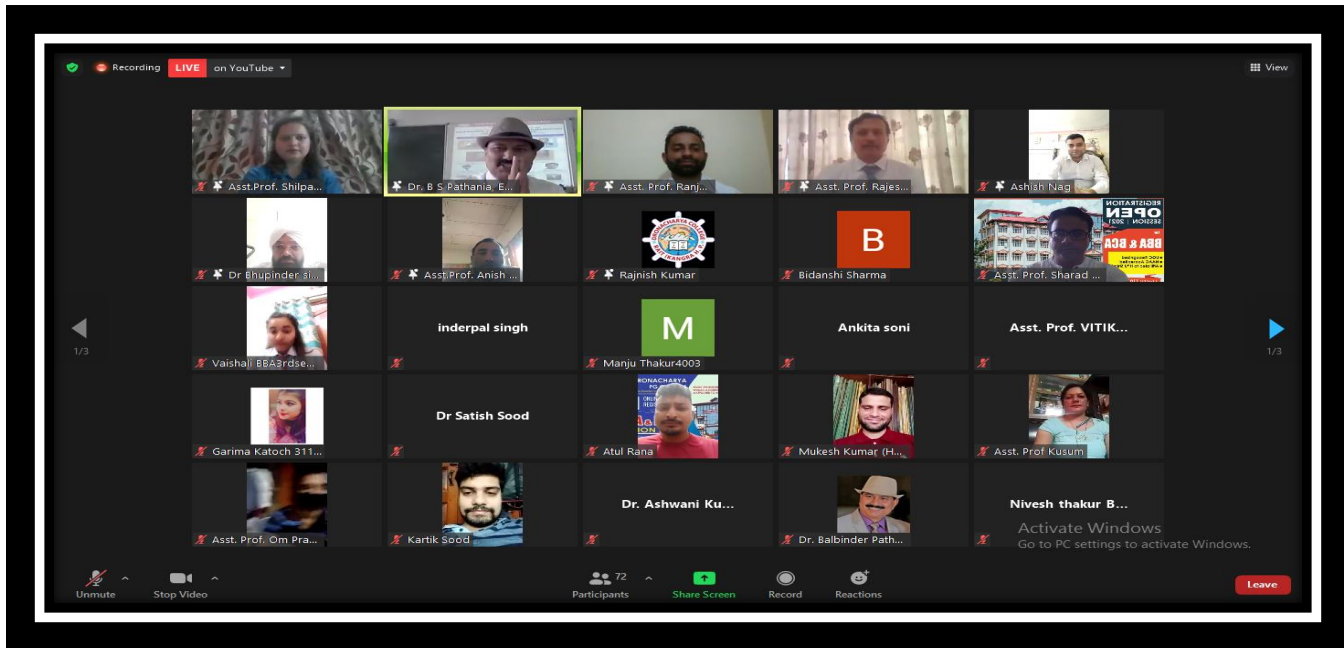
Valedictory Chief Guest Dr. Puneet Sood Guide and share his views with Students(Participants) .



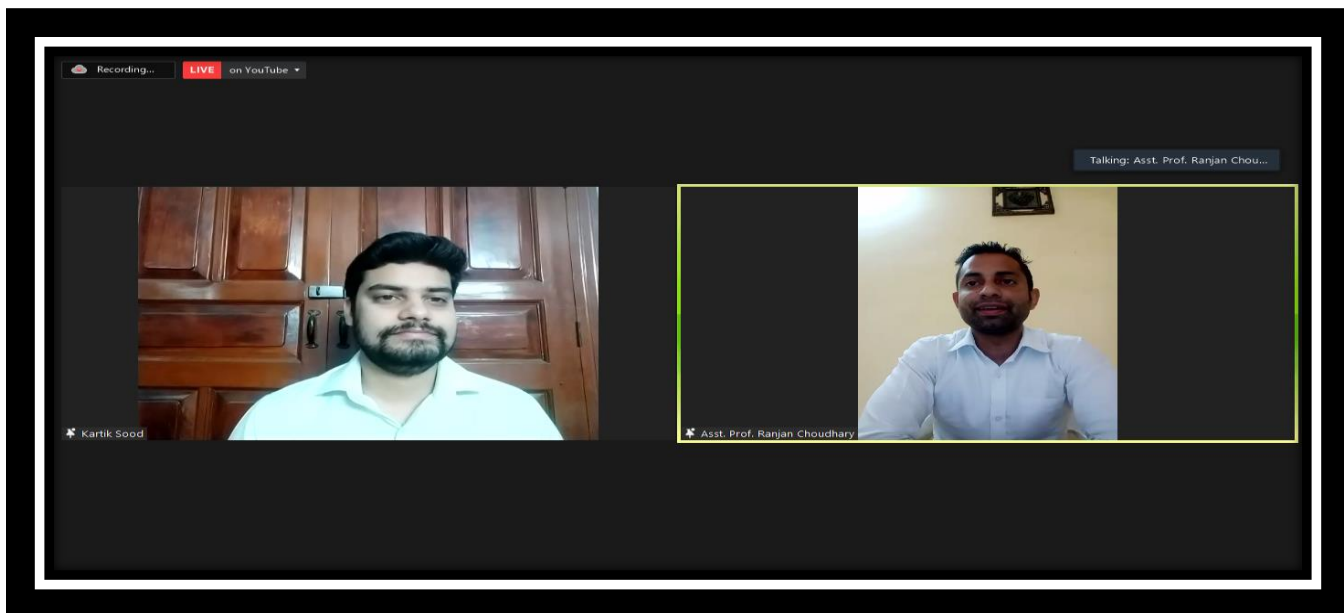
Participants Photograph



Group Photographs of Participants.1



Group photographs of Participants 2.



2nd Day Moderators Asst. Prof. Kartik Sud and Asst. Prof. Ranjan Choudhary



Event Coordinator Dr. Ashwani Kumar Conclude and Vote of Thanks of Chief Guest, and all Participants of events.